



## American Academy of Fixed Prosthodontics

March 14, 2020

Dear Exhibitor,

The American Academy of Fixed Prosthodontics cordially invites you to participate in its 70<sup>th</sup> annual meeting, which will be held on **February 25 - 27, 2021** at the Chicago Marriott Downtown Magnificent Mile hotel (540 North Michigan Avenue, Chicago, IL 60611. Tel: 877-303-0104). As always, the Academy has planned an outstanding program inviting world-renowned speakers who will address a wide variety of topics in Fixed Prosthodontics. The theme of this year's program is **"Making Choices in 2021"**.

The Academy takes great pride in providing a scientific program of excellence from every aspect, and your company's contribution to the Exhibits program of the meeting would further enrich the meeting's clinical and academic experience. The majority of our attendees are Prosthodontists and general dentists who are outstanding practitioners and leaders in the profession. All attendees recognize they can gain valuable information from the exhibits, which will guide them toward effective clinical practice. They take a great interest in learning what is available in the marketplace so that they can identify the materials and techniques that best fit their patients' needs.

The AAFP meeting is characterized by its strong attraction of today's active practitioners, and fosters further growth in understanding the treatment of patients with fixed prosthodontic needs. In addition, for the past several years, half of the advanced prosthodontics program residents in the United States have been attending this meeting due to its high-quality programs. Such an environment is a rich opportunity for their exposure to the latest approaches in patient care during lectures and at the Exhibits. Further information about the scientific program, exhibitor information, and corporate sponsorship can be found at the Academy's website: [www.fixedprosthodontics.org](http://www.fixedprosthodontics.org)

**[https://www.fixedprosthodontics.org/cgi/page.cgi?\\_id=6645](https://www.fixedprosthodontics.org/cgi/page.cgi?_id=6645)**

This year's Academy's meeting is expected to attract a large number audience, approximately 800 people. Our exhibit hours will be Friday, February 26, 2021 from 7:00 AM to 4:45 PM and Saturday, February 27, 2021 from 7:00 AM to 2:00 PM. A continental breakfast as well as mid-morning and mid-afternoon breaks will be hosted in the exhibit hall. The breaks this year will be 45 minutes long, giving each exhibitor plenty of opportunity to interact with the registrants. Lunch will be available on Saturday in the exhibit hall to increase your exposure.

Enclosed is a layout of the exhibit area. It has been designed to give our exhibitors maximum exposure.

To become a part of this outstanding program, please act now to secure your booth space and clinic table. Please complete the registration form and make your booth selection from the floor plan. Booth assignments will be made on a first come, first served basis. In addition, consideration will be given to those who have exhibited previously and provided corporate sponsorship. **For further information on becoming a corporate sponsor and the benefits that come with it please see attached Corporate Sponsorship Levels document.** The Criteria and Standards, and Terms and Conditions Contract for Exhibitors are also a part of this mailing.

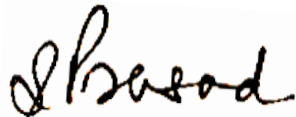
**The deadline for registration is Friday, September 27, 2020. To ensure that each exhibitor has an equal opportunity to reserve space for the 2021 meeting and to ensure that the company name of each exhibitor is included in the printed program booklet, application forms should be returned by the deadline for registration. After the deadline, the exhibit space for the 2021 meeting will be dependent upon availability.**

You will receive your Exhibitor Packets from the Midwest Conference Services in December 2020.

Please submit the names of your company's representatives who will be attending the meeting as soon as they are known.

Best wishes for a fruitful and splendid time in Chicago.

Sincerely,

A handwritten signature in black ink that reads "Soni Prasad". The signature is written in a cursive, flowing style.

Soni Prasad, BDS, MS  
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