



## American Academy of Fixed Prosthodontics

April 12, 2023

Dear Exhibitor,

The American Academy of Fixed Prosthodontics cordially invites you to participate in the 73rd annual meeting, held on **February 22 - 24, 2024**, at the Chicago Marriott Downtown Magnificent Mile hotel (540 North Michigan Avenue, Chicago, IL 60611. Tel: 877-303-0104). As always, the Academy has planned an outstanding program inviting world-renowned speakers who will address a wide variety of topics in Fixed Prosthodontics. The theme of this year's program is **"Navigating Expectations in Fixed Prosthodontics."**

The Academy takes great pride in providing a scientific program of excellence from every aspect. Your company's contribution to the meeting's Exhibits program would further enrich its clinical and academic experience. The majority of our attendees are Prosthodontists and general dentists who are outstanding practitioners and leaders in the profession. All attendees recognize they can gain valuable information from the exhibits, which will guide them toward effective clinical practice. They take great interest in learning what is available in the marketplace to identify the materials and techniques that best fit their patients' needs.

The AAFP meeting is characterized by its strong attraction of today's active practitioners and fosters further growth in understanding the treatment of patients with fixed prosthodontic needs. In addition, for the past several years, half of the advanced prosthodontics program residents in the United States have been attending this meeting due to its high-quality programs. Such an environment is a rich opportunity for their exposure to the latest approaches in patient care during lectures and at the Exhibits. Further information about the scientific program, exhibitor information, and corporate sponsorship can be found at the Academy's website:

[https://www.fixedprosthodontics.org/cgi/ex.cgi/page/AAFP/Calendar/AAFP\\_73rd\\_Annual\\_Meeting\\_Sponsor\\_Exhibitor\\_Registration](https://www.fixedprosthodontics.org/cgi/ex.cgi/page/AAFP/Calendar/AAFP_73rd_Annual_Meeting_Sponsor_Exhibitor_Registration)

This year's Academy's meeting is expected to attract a large number audience, approximately 800 people. Our exhibit hours will be Friday, February 23, 2024, from 7:00 AM to 4:45 PM, and Saturday, February 24, 2024, from 7:00 AM to 2:00 PM. A continental breakfast and mid-morning and mid-afternoon breaks will be hosted in the exhibit hall. This year's breaks will be 45 minutes long, giving each exhibitor plenty of opportunities to interact with the registrants. Lunch will be available on Saturday in the exhibit hall to increase your exposure. Enclosed is a layout of the exhibit area. It has been designed to give our exhibitors maximum exposure.

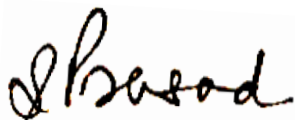
To become a part of this outstanding program, please act now to secure your booth space and clinic table. Please complete the registration form and make your booth selection from the floor plan. Booth assignments will be made on a first-come, first-served basis. Also, consideration will be given to those who have exhibited previously and provided corporate sponsorship. **For further information on becoming a corporate sponsor and the benefits that come with it, please see “Corporate Sponsorship Levels”** document. The Criteria and Standards and Terms and Conditions of Contract for Exhibitors are also provided.

**The deadline for registration is Friday, September 24, 2023. Completed application forms should be returned by the registration deadline to [exhibitsaafp2023@gmail.com](mailto:exhibitsaafp2023@gmail.com) to ensure exhibitors have an equal opportunity to reserve space for the meeting and their company name is included in the printed program booklet. After the deadline, the exhibit space for the 2024 meeting will be dependent upon availability.**

**You will receive your Exhibitor Packets from the Midwest Conference Services in December 2023.**

**Please submit the names of your company's representatives attending the meeting as soon as they are known.**

Thank you  
Sincerely,

A handwritten signature in black ink, appearing to read "S Prasad". The signature is written in a cursive, flowing style.

Soni Prasad, BDS, MS, FACP, MBA  
AAFP Exhibits Committee Chair  
Email: [exhibitsaafp2023@gmail.com](mailto:exhibitsaafp2023@gmail.com)